



e-centric
dynamic digital marketing

The straight goods.

e-centric media fact sheet

plan . execute . grow

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agency overview

e-centric is a full-service digital agency dedicated to helping our clients achieve measurable business results through effective digital marketing strategies and innovative custom web designs.

With over 10 years of industry experience, we partner with our clients to provide effective strategy, technologies and creative ideas that enable them to harness the power of the internet (web, mobile, application) as an effective channel to increase exposure, make communication with customers easier, and elevate brand awareness to increase sales and build customer loyalty.

clients we've had the privilege to work with:



capabilities

> Plan

- Strategic Planning
- Needs Analysis
- Competitive Analysis
- Keyword Analysis
- Information Architecture

> Execute

- Brand Development
- Website Design
- Website Development
- Graphic Design
- Advertising
- Video Production
- Flash Animation
- Database Development
- Content Management

> Grow

- Search Engine Optimization
- Search Engine Marketing
- Internet Advertising
- Social Media Marketing
- Email Marketing
- Analytics & Reporting

what our clients are saying

Since we began the improvements to the Expocrete web site and SEO, everything you predicted came true. Expocrete's web site traffic has increased beyond our expectations. Our company's web site is reaching audiences and potential clients never before thought possible and these potential clients are spending more and more time on our web site as a result.

Darren Prebushewski, Expocrete Concrete Products

E-centric has been a trusted communications partner to Chariot for over 10 years. We utilize many of their creative services, ranging from Internet marketing, web design and video to a full suite of traditional print capabilities.

Dan Britton, Chariot Carriers

E-centric and their team believed in what we wanted to accomplish, listened to what we wanted to tell the market, and built a website that told our story to a worldwide audience in both words and graphics. It has been a success from day one.

Pat Worries, Enersul Technologies